

ON ICE

Ice Technician's Report

During the week, between Christmas and New Year's, we will be doing a controlled melt on the ice. This allows the dirt to float to the top and when it re-freezes, the dirt is scraped off by the scraper. We hope to have super ice for the Bantam Zones in January.

Curl for the Cure

Karen Stiles has set up a pre-bonspiel fund raising event in the lounge. The Breast Cancer Society has donated mittens, with the sales going to our club fundraising. Pick up a pair for \$10. They'll make a great stocking stuffer.

Brian has ordered in some new brooms and halos for the pro shop. Maybe you're looking for a Christmas present for your significant other, or a gripper for their stocking?



DECEMBER 19, 2011

In our 11th season

It's our last week of curling before the Christmas break, and all the leagues have organized their potluck dinners. Hopefully, we'll still be in shape for curling in the New Year.

There hasn't been much interest shown for the New Year's curling, so I guess it's not going to happen this year.

Our Lake Spiel has 16 teams signed up, so we

will have a full house of curlers for each draw. We will see all of you, that signed up on the 27th of December.



**On behalf of
The
Board of Directors
And
Managers
I would like to wish
every one a
Merry Christmas
And
Happy
New Year!**

Club Schedule for Christmas Holidays

December 23	closed	December 29	closed
December 24	closed	December 30	closed
December 25	closed	December 31	closed
December 26	closed	January 1	rental
December 27	Lake Spiel	January 2	leagues begin
December 28	Rental		again

Inside Story Headline



Caption describing picture or graphic.

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be

used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an edi-

torial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask your-

self if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several

tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

Caption describing picture or graphic.



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Caption describing picture or graphic.



Business Name

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

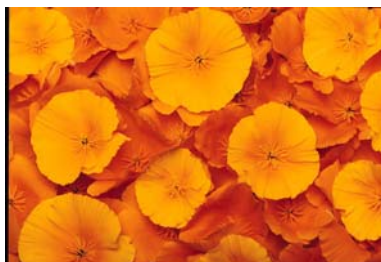
If you have any prices of standard products or services, you can include

a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual

charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.